

To: Ginn, Allison[aginn@blm.gov]
Cc: Matthew Betenson[mbetenso@blm.gov]; Larry Crutchfield[lcrutchf@blm.gov]; Richardson, Michael[mjrichardson@blm.gov]
From: Staszak, Cynthia
Sent: 2017-12-12T18:17:51-05:00
Importance: Normal
Subject: Re: GSENM FRN Comm Plan
Received: 2017-12-12T18:18:42-05:00
CommPlan_FRN_GSENM_121218_GSENM_updates.docx

Allison:

I added some contact names to your list and crossed out the wrong target audience paragraph. Larry & Matt may have additional info/edits.

Cindy Staszak
Monument Manager
Grand Staircase-Escalante National Monument
669 S. Hwy 89-A
Kanab, UT 84741
Office: 435 644-1240
Cell: 435 691-4340
Fax: 435 644-1250

On Tue, Dec 12, 2017 at 10:13 AM, Ginn, Allison <aginn@blm.gov> wrote:

GSENM-

We were asked to draft a comm plan for the release of the NOI for the new land use plan under a very short turnaround. We were specifically asked to include Q&As about interim management, even though we would not normally do so for an NOI.

Can you please help fill out the contact lists for tribes, NGOs, local government, etc. and also draft text for any highlighted placeholders. We are requesting this information as soon as possible. Please also point out any factual errors in the document so that we can correct them.

As I understand it, the NOI is at the WO/DOI level pending finalization of language for the Federal Register Notice. We have not been asked to provide briefing materials, as the NOI is expected to be fast-tracked. We do need a comprehensive comm plan for the roll-out of the NOI, which could happen very soon.

Thank you- and apologies for the short notice.

Regards,

Allison Ginn
External Affairs (Detail)
Bureau of Land Management
Utah State Office

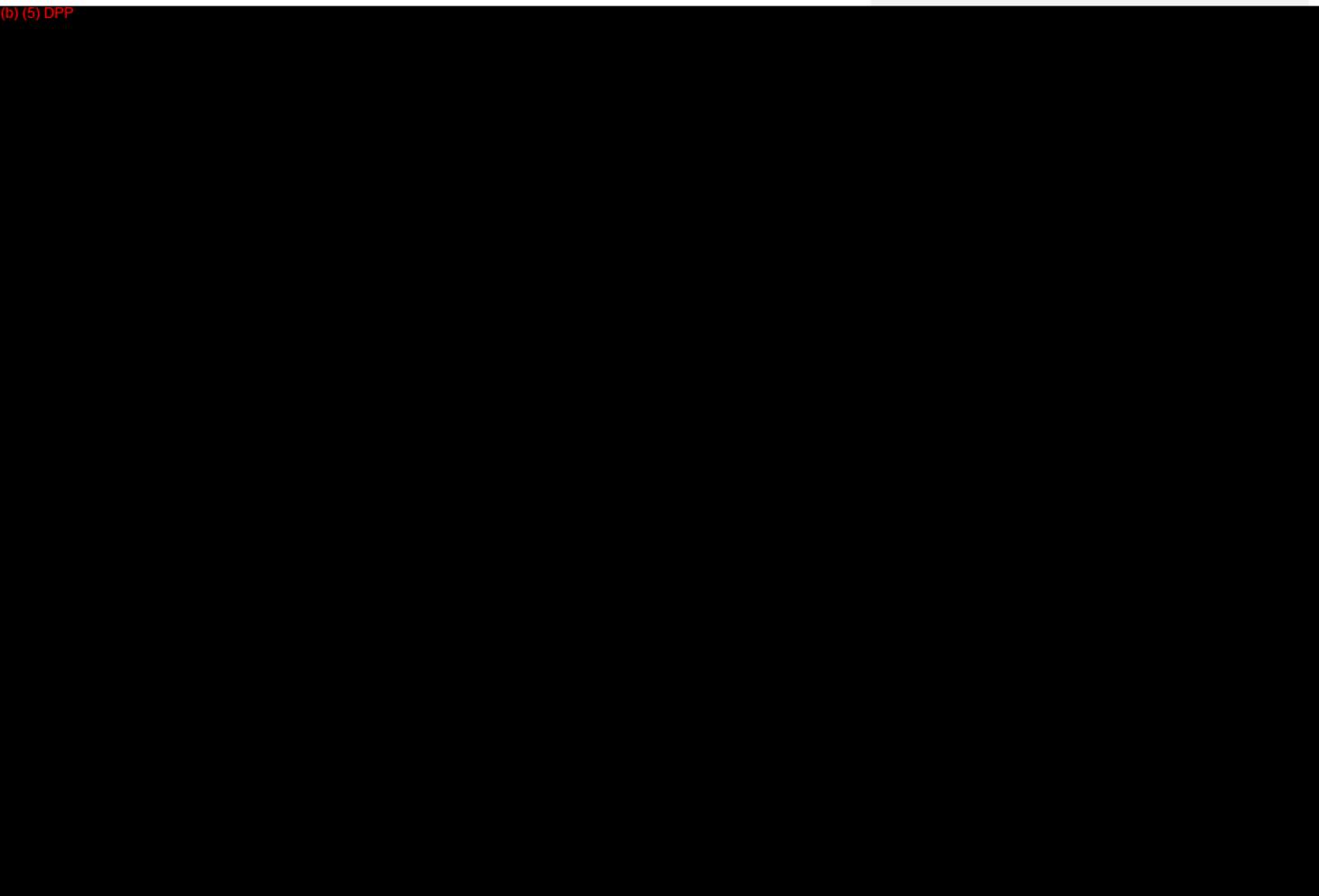
801-539-4
195

Internal Working Document

**Notice of Intent to Prepare Resource Management Plans for the Grand
Staircase-Escalante National Monument-Grand Staircase, Kaiparowits, and
Escalante Canyon Units and Federal Lands previously included in the
Monument that are excluded from the Boundaries and Associated
Environmental Impact Statement**

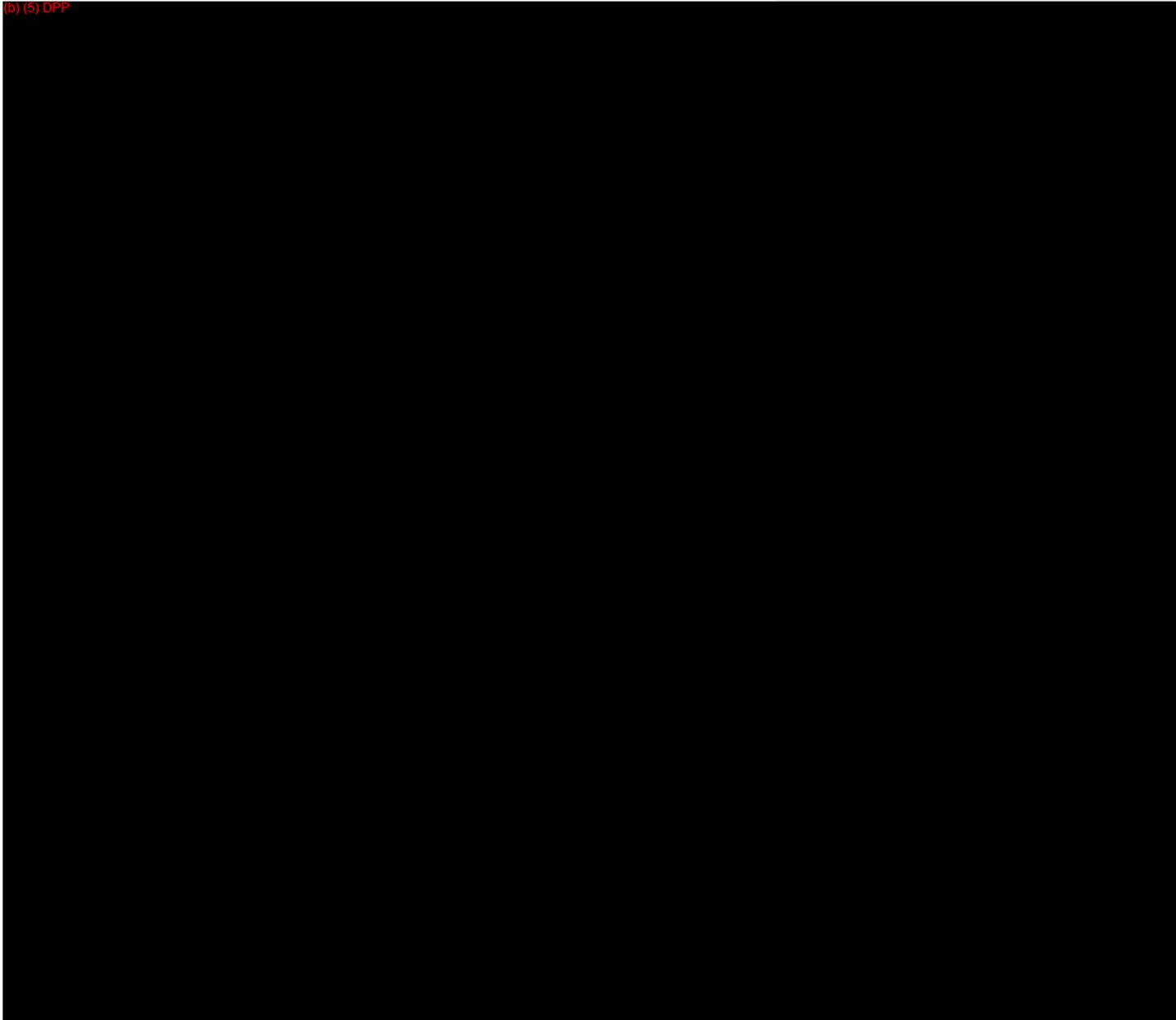
Communication Plan

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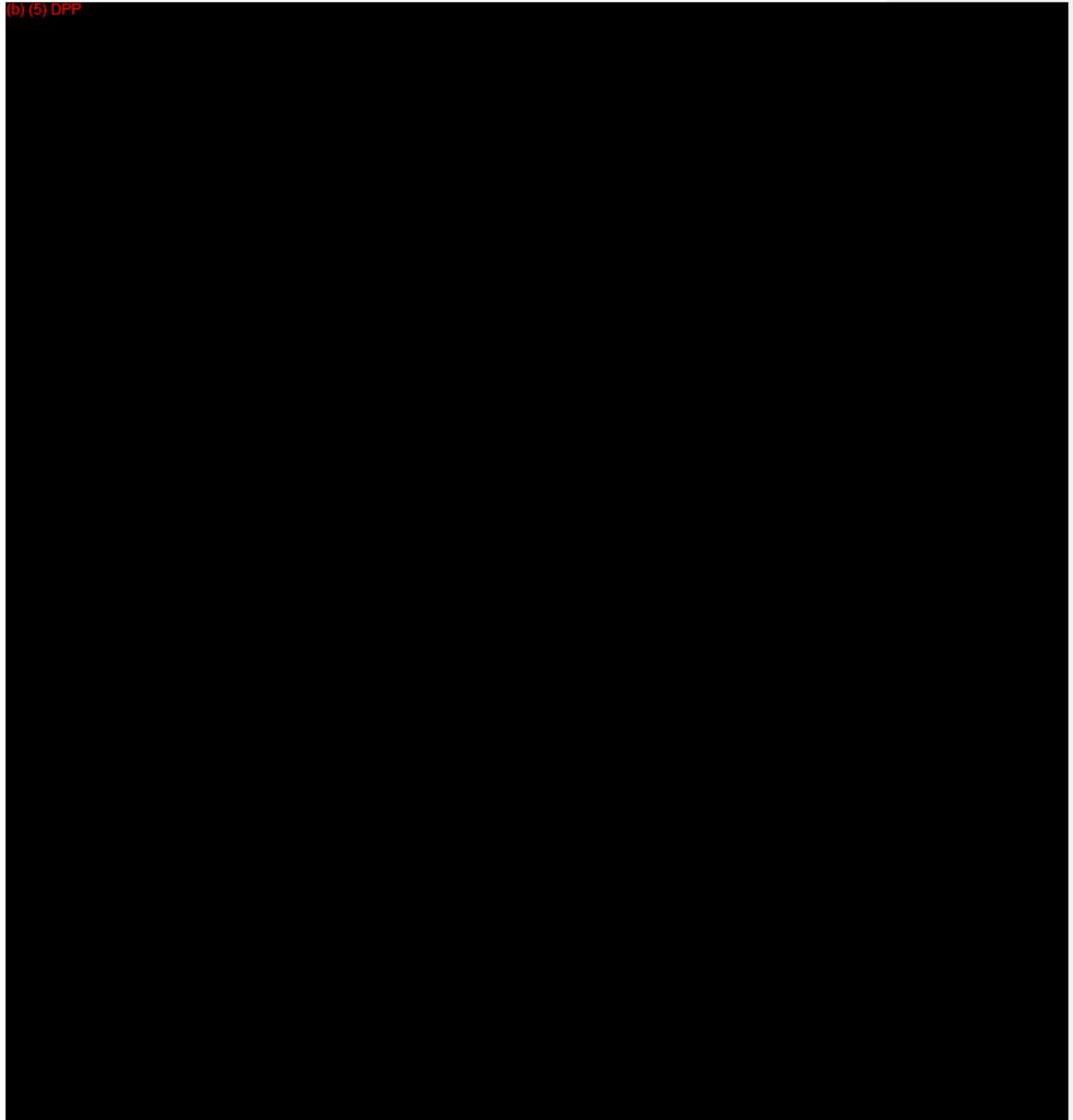
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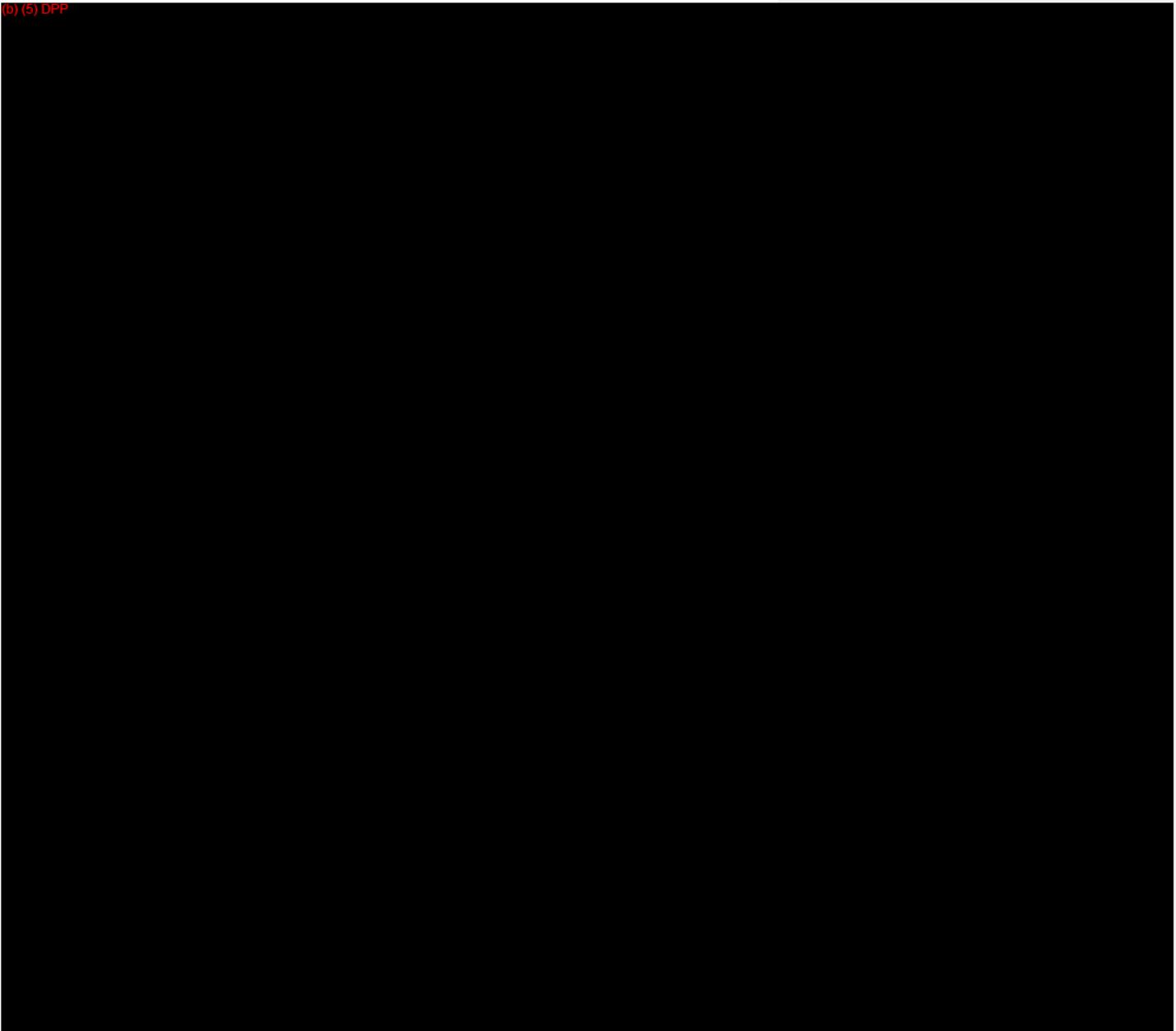
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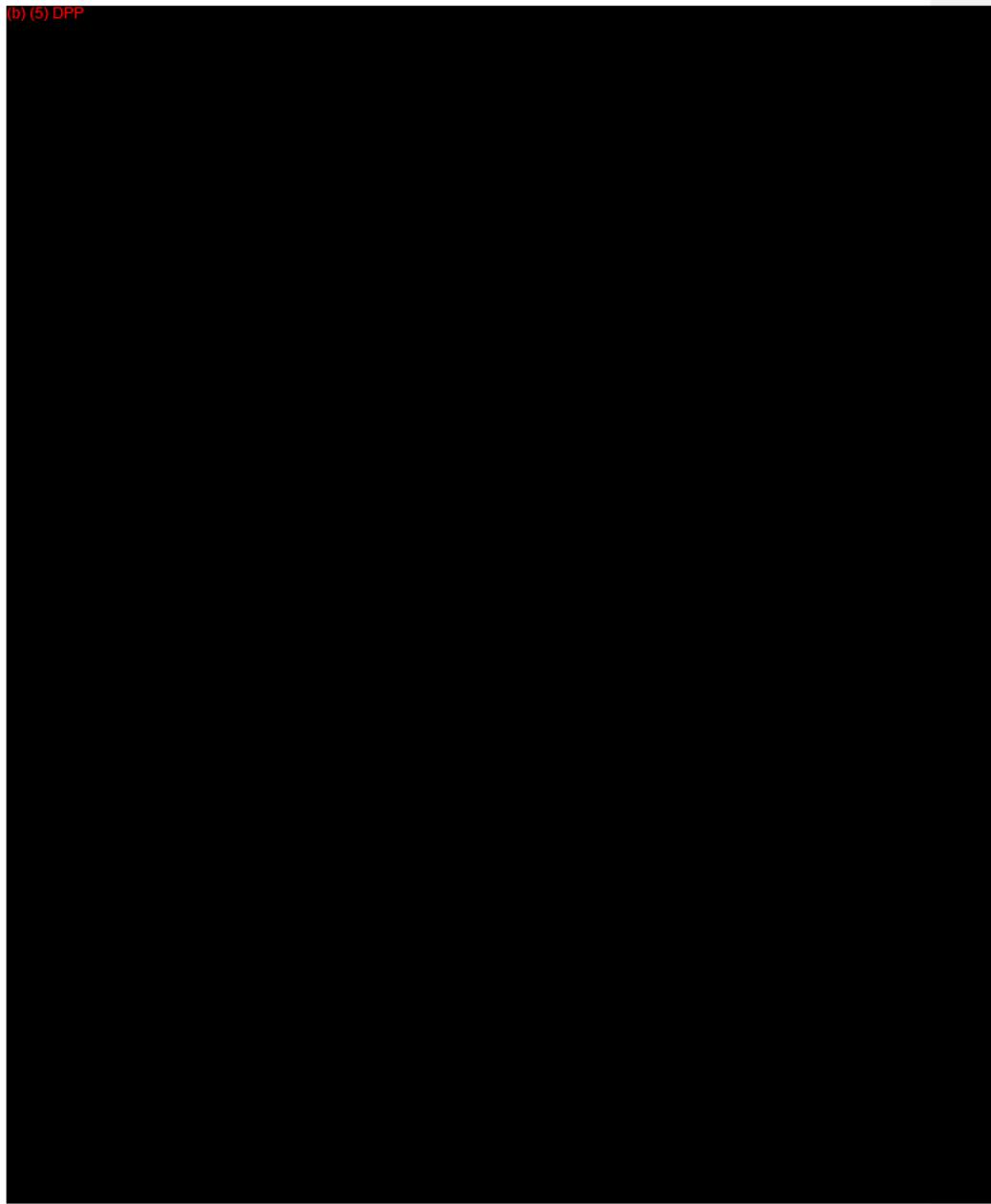
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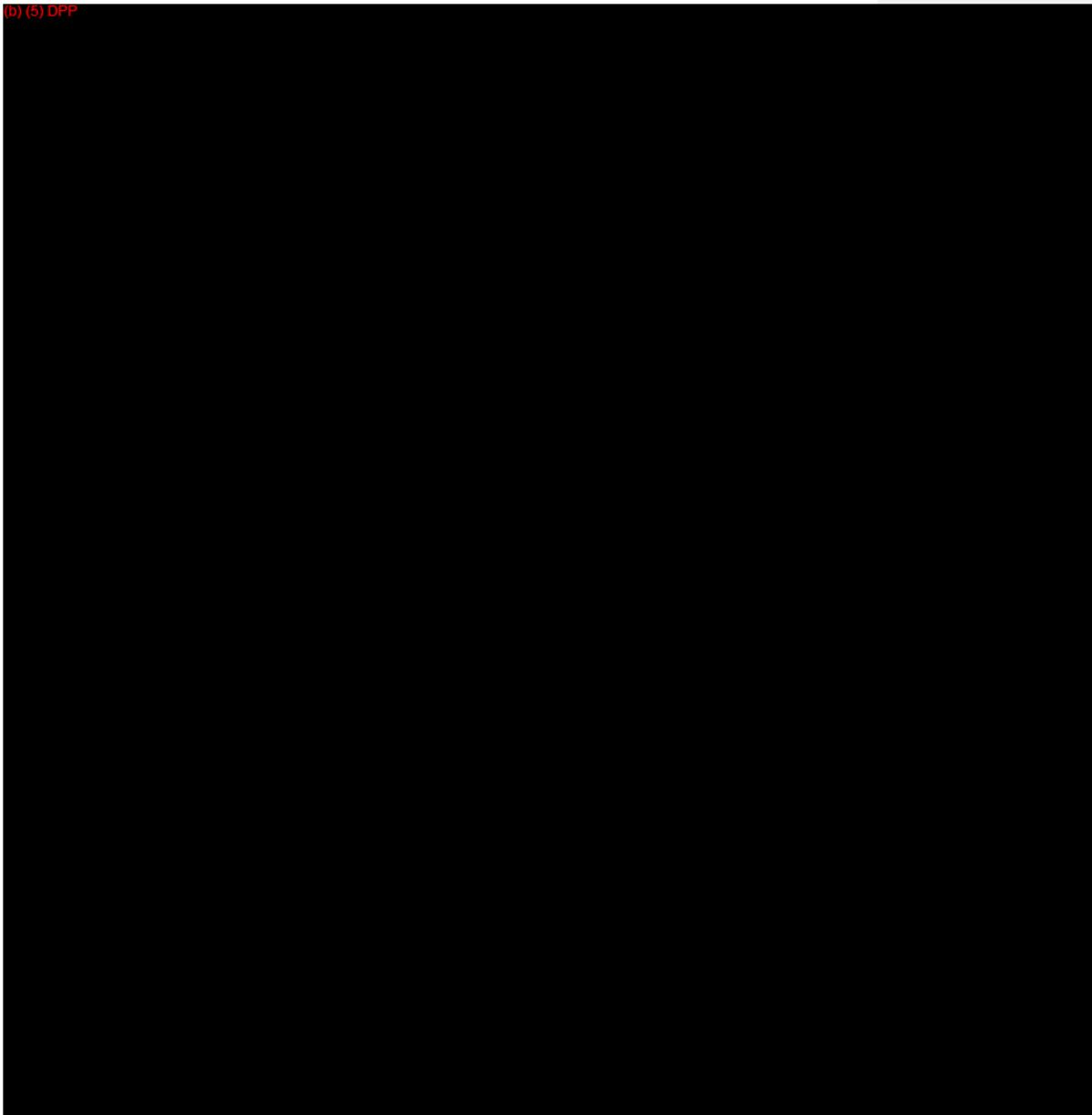
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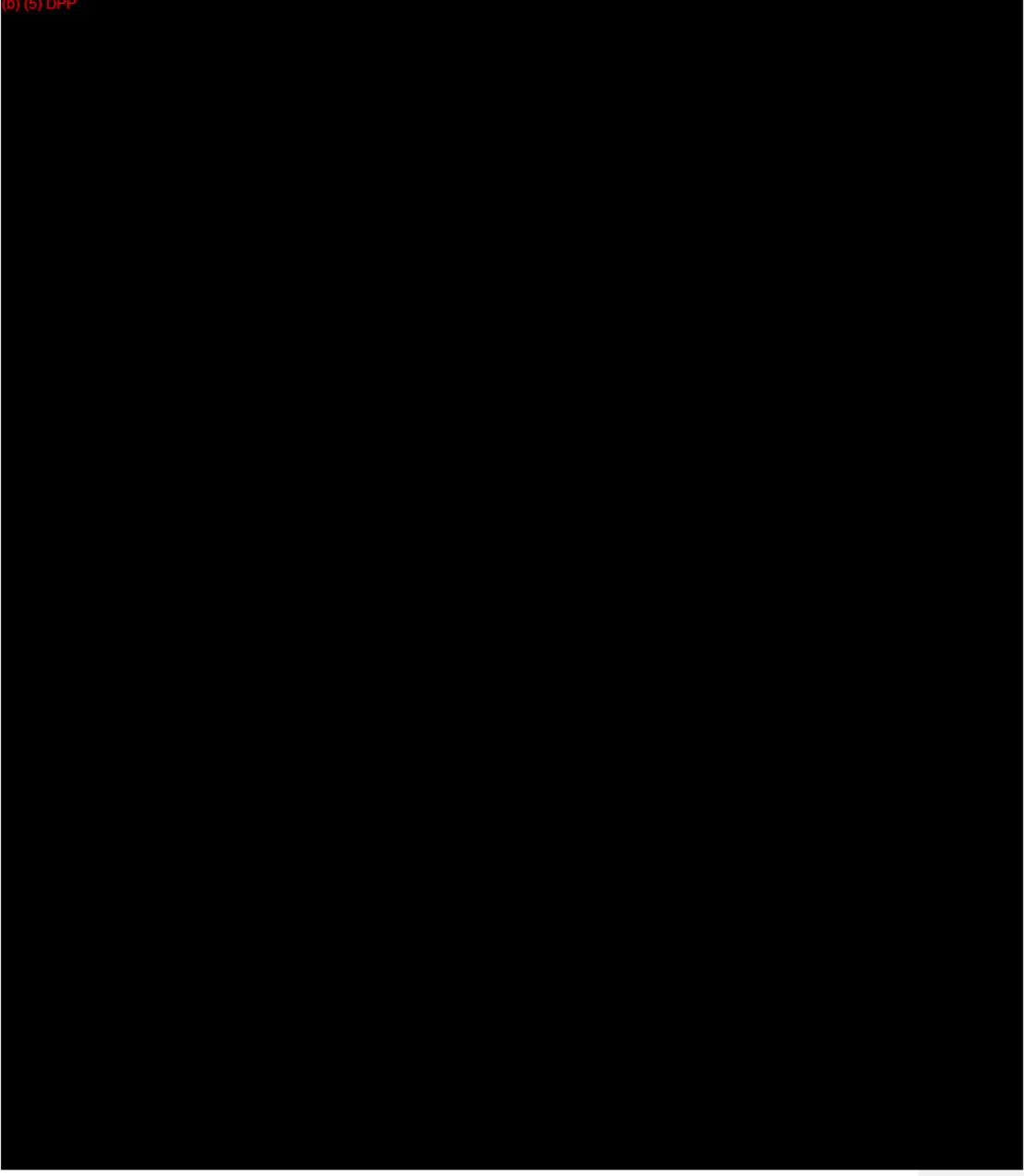
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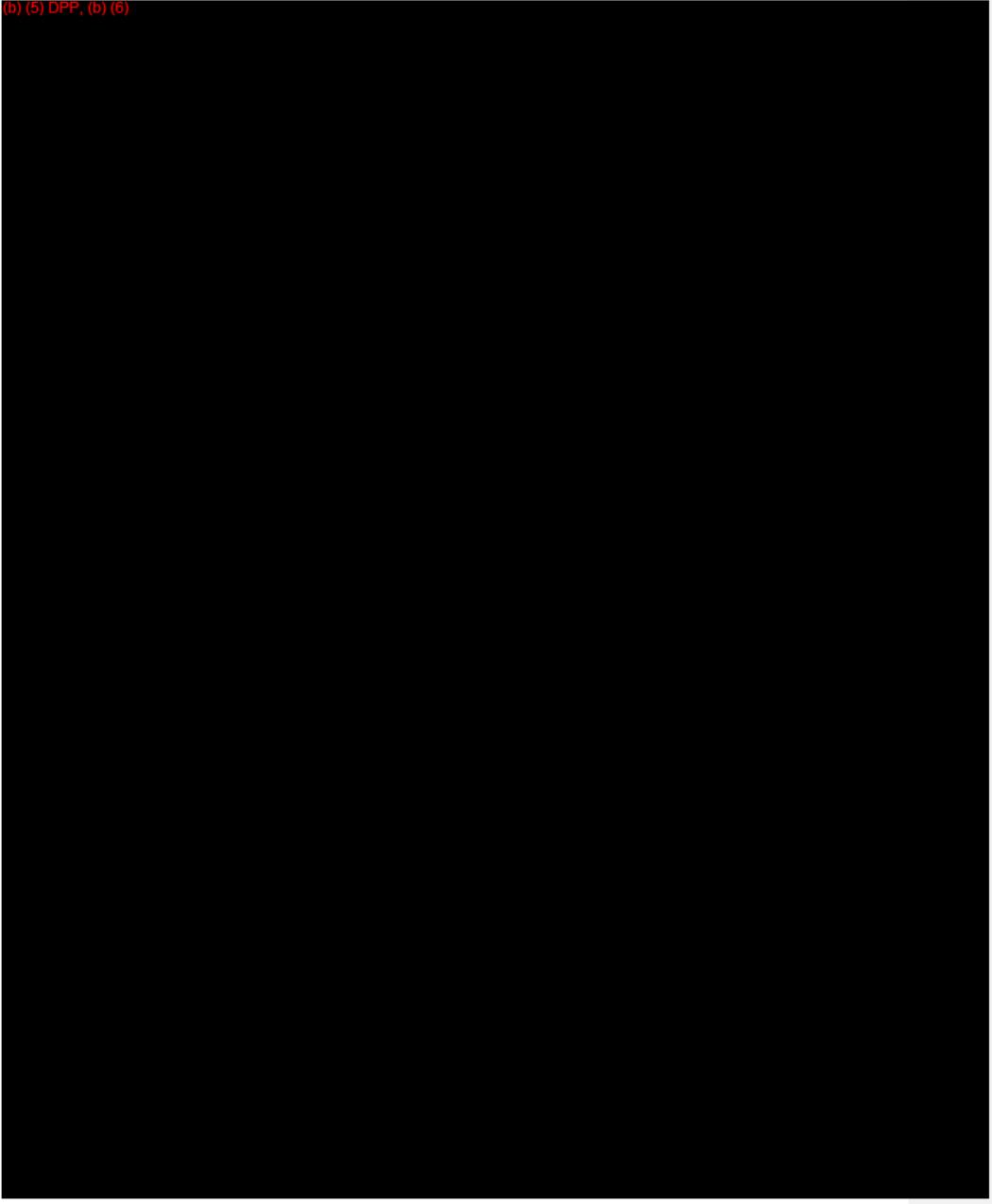
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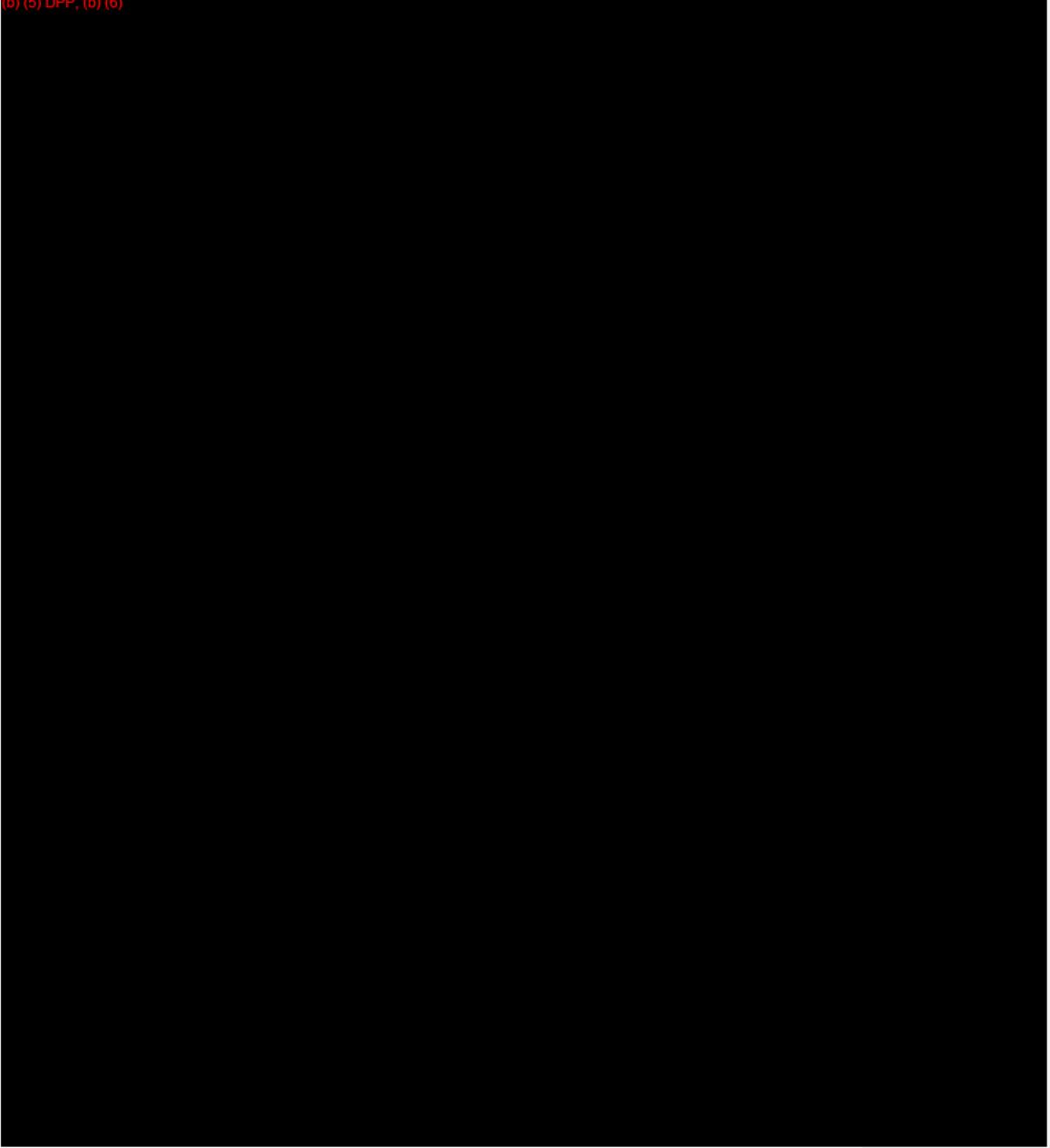
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